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Economic Development Committee

Meeting Minutes Monday, June 27, 2016, 9:30 a.m. DuPage Conference Room 233 S. Wacker Drive, Suite 800

Members present: Jason Keller, vice-chair (Federal Reserve Bank of Chicago), Lindsay Broughel (WBC), Peter Creticos (Institute for Work and the Economy), Katie Fitzpatrick (Chicagoland Chamber of Commerce), John Grueling (Will County Center for Economic Development), Rand Haas (Medusa Inc.), Emily Harris (Chicago Community Trust), Judith Kossy (Policy Planning Partners), Kevin Kramer (Village of Hoffman Estates), Kurtis Poszgay (Berwyn Development Corporation), Ed Sitar (ComEd)

CMAP staff: Anthony Cefali, Kristin Ihnchak, Elizabeth Irvin, Elizabeth Scott, Kelwin Harris, Lindsay Hollander, Kara Komp, Tom Kotarac, Jacki Murdock, Elizabeth Oo, Brian Peterson, Liz Schuh, Alvaro Villagran, Simone Weil

Others present: Garland Armstrong (Access Living/Pace ADA), Heather Armstrong (Access Living/Pace ADA)

1.0 Call to Order/Introductions

Jason Keller called the meeting to order at 9:35am.

2.0 Agenda Changes and Announcements

No agenda changes were made.

Simone Weil announced that Jason Keller will serve as the committee's new vice chair. Keller brings depth in the economic development arena and a broad regional perspective.

Weil also discussed the upcoming release of CMAP's first ON TO 2050 data driven snapshot providing an overview of the region's clusters and economy. Additionally, the Daily Herald's annual Book of Lists again included data from CMAP's regional economic indicators site. Copies were made available to the committee.

3.0 Approval of Minutes

A motion to adopt the minutes for May 16, 2016 was made and seconded. With no opposition, the motion carried.

4.0 October site visit

Simone Weil discussed the planned site visit to downtown Aurora on October 24. The visit will include a discussion of Waubonsee Community College's new downtown campus and the community it serves, and a tour of some of the adjacent buildings and river walk. The area has been redeveloped with involvement from CMAP's local technical assistance program.

5.0 ON TO 2050: Emerging regional priorities

Liz Schuh discussed a forthcoming report on the emerging priorities from the ON TO 2050 report. CMAP has been gathering public feedback on regional challenges and opportunities as well as priority topics that should be addressed by the ON TO 2050 plan. To summarize that feedback and give insight on preliminary plan directions, CMAP staff created a Regional Priorities Report draft. In initial outreach regional stakeholders and residents provided feedback about a variety of challenges ranging from investment in transportation infrastructure, to reinvestment and infill, conservation, flooding and climate change, to local government collaboration and capacity.

Committee members discussed changes in transportation technology, subregional challenges, and how the plan will address multifaceted topics like inclusive growth.

6.0 ON TO 2050: Introduction to alternative futures scenario planning

Scenario planning is a tool to help stakeholders determine preferred planning approaches, understand trends for the region, and assess different land use, economic, and transportation policies. Liz Oo provided an overview of how GO TO 2040 approached a vision-driven scenario planning and presented the proposed alternative futures approach for ON TO 2050. Staff analysis include study peer planning organizations' approaches. Committee members inquired about the process for how topics will be refined.

7.0 ON TO 2050: Demographic trends snapshot

Jacki Murdock previewed the forthcoming demographics snapshot, which will provide an overview of trends in population growth, age, race/ethnicity, immigration, and other characteristics. Initial findings indicate that the CMAP region has seen several common trends among peer regions in terms of aging and population shifts, but there are some areas where the region is an outlier, particularly in terms of some populations migrating from the region and flagging international migration.

8.0 ON TO 2050: Tax policy and land use trends strategy paper

Lindsay Hollander presented initial findings from an ON TO 2050 strategy paper, which focuses on how communities provide municipal services and infrastructure to an array of land uses. The paper explores ways in which the state's tax structure shapes land use decisions. The paper will explore potential strategies to address some of the challenges identified. Included among the strategies presented are expanding the sales tax base and establishing practices that reflect the multijurisdictional nature of development. Among topics explored to improve the region's economy, Hollander discussed rigorous criteria for incentives, coordination with economic development goals, and developing

plans that are market-feasible. Committee members inquired about CMAP's prior research into Fiscal and Economic Impacts of different land uses.

9.0 Policy update: The Chicago region's recovering labor markets

Brian Peterson presented recent analysis on unemployment and labor force trends in the region's labor market. The analysis was included in a policy update using alternative measures of unemployment and the size of the labor force to contextualize seemingly divergent trends. The Chicago region's unemployment levels remain above those of other peer metropolitan areas, but more people appear to be looking for work. Committee members asked about gaps in the data, including the inability to count those who took early retirement even though they would have preferred to keep working.

10.0 Committee member update

Peter Creticos shared ongoing research at the Institute for Work and the Economy regarding the changing nature of work. The analysis included macro trends in the corporate sphere as well as global markets. Creticos talked about changes in practices for new product and process research and development. The research also tries to build the discussion on innovative enterprises and build knowledge on identifying them. Finally, the research delves into challenges and barriers to segments of the workforce, either for entry, continued participation, or meaningful and adequately compensated work. A white paper and conference are planned for the coming year.

11.0 Other Business

No other business was introduced.

12.0 Public Comment

Garland Armstrong provided public comment regarding Creticos' changing nature of work research and the importance of that information for persons with disabilities. Heather Armstrong provided public comment regarding environmental concerns and the economy.

13.0 Next Meeting

The Economic Development committee meets next on September 26, 2016.

14.0 Adjournment

The meeting was adjourned at 11:44am.

Respectfully submitted,

Simone Weil